



Guide to the Use of Images Online

Using Images Safely and Responsibly

We all enjoy and treasure images of our family and friends; family events, holidays and events are moments we all like to capture in photos or on video.

We now have the exciting option of adding our images and videos to our online social networks, such as Facebook, YouTube and many other websites. This means that we can easily share our photos and videos with family and friends.

Whilst this can be very useful to all of us, we must ensure we protect and safeguard all children and staff, including those who do not want to have their images stored online.

What are the risks of posting images online?

- Once posted and shared online any image or video can be copied and will stay online forever.
- Some children are at risk and **MUST NOT** have their image put online. Not all members of the community will know who they are.
- Some people do not want their images online for personal or religious reasons.
- Some children and staff may have a complex family background which means that sharing their image online can have unforeseen circumstances.

Therefore, at Elston Hall we are happy for parents and carers to take photos and video events for personal use but **insist** that these images are not distributed or put online in any way. This is to protect all members of the school community.

We thank you for your support,

Further Information on the Use of Images and Video:

Get Safe Online: <https://www.getsafeonline.org/>

Think U Know: <https://www.thinkuknow.co.uk/parents/>

Our website: <https://www.elstonhallmat.co.uk/>